



your key to communication success

EYCPS II: Skills Mastery

Enhancing Your Communication and Presentation Skills

Get immediate results by attending this dynamic two-day workshop! EYCPS II is perfect for executives, managers and professionals focused on mastering the skills of persuasion and influence. This advanced session also builds upon techniques acquired in EYCPS I.

Karroll K. Alexander is masterful in his ability to challenge and connect with participants. With over 27 years of communications expertise and a national portfolio, he inspires participants to engage their experience and ideas in mastering their communication skills. The goal: helping participants become strategic and influential communicators.

You will learn:

- Steps to mastering exceptional communication skills.
- How to develop powerful openings and memorable closings.
- To merge content and delivery for a dynamic presentation.
- To incorporate meaningful storytelling in communications and presentations.
- Successful techniques to manage difficult Q&A sessions.
- How to influence and inspire with executive presence, and much more!

Personalized focus for proven results:

- Maximum of seven participants per workshop
- Two individual professional coaching sessions
- Expert coaching and feedback on 6 - 8 videotaped presentations
- One-on-one post-workshop support.

Space is limited!

Call us today at **623-376-0595** or visit **thealexanderkgroup.com** for a complete schedule or to reserve your seat. We also offer customized sessions — tailored specifically for your organization or group.

“Karroll’s form of teaching communication skills opens your eyes to new ways of thinking and acting when it comes to client relationships.”

~ EYCPS Graduate:
Arthur S. Hoffman,
Senior Financial Advisor

